sedus

se:flair

Swivel chair
for cosy offices
and home

Who we are and what we do

Sedus Stoll AG was founded in 1871 and is one of the leading European manufacturers of office solutions. The product range includes seating furniture, such as swivel and visitor chairs, as well as office, conference and contract furniture – all “Made in Germany”.

The company headquarters is located in Dogern on the High Rhine in southern Germany. Another production site is in Geseke, North Rhine-Westphalia. Sedus is a company with a long tradition and more than 150 years of company history that has repeatedly set standards – in terms of ergonomics, manufacturing processes and sustainability. As a synonym for innovation, technology and aesthetics, Sedus constantly enriches the “office world” with new product ideas and contemporary concepts. Sedus puts a strong focus on current trends and changes in the world of work. New organisational structures and forms of work require flexible, aesthetic furnishings and custom-made solutions that enhance collaboration, communication and movement. A particular emphasis is placed on the health and well-being of the users.

For further information, go to www.sedus.com

With our solutions, we support people in expressing their genius at work.

Made in Germany

Umweltpreis für Unternehmen Baden-Württemberg 2012

DIN ISO 50001 ISO 9001 ISO 14001

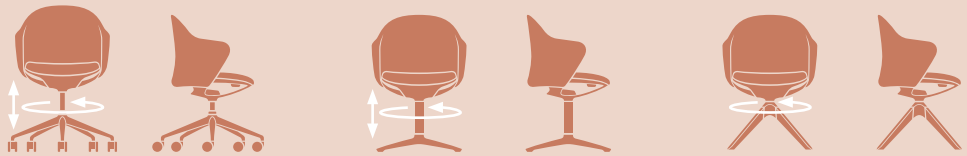
THE GLOBAL COMPACT WE SUPPORT

Global Reporting Initiative™

Why se:flair

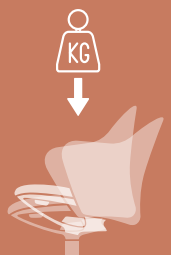
3 base frame variants – for every occasion and every taste:

Rotates 360°, lockable and height-adjustable (only for 5-star and 4-star bases)



Ergonomic and homely

se:flair is equally suited for living areas and conference tables



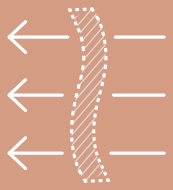
Innovative

"Kinetic Swing" mechanism

se:flair adapts to backrest pressure

Vibrant design:

Backrest membrane and **seat upholstery** in **monochrome** or a **colourful look**



Keeps your back free and stable:

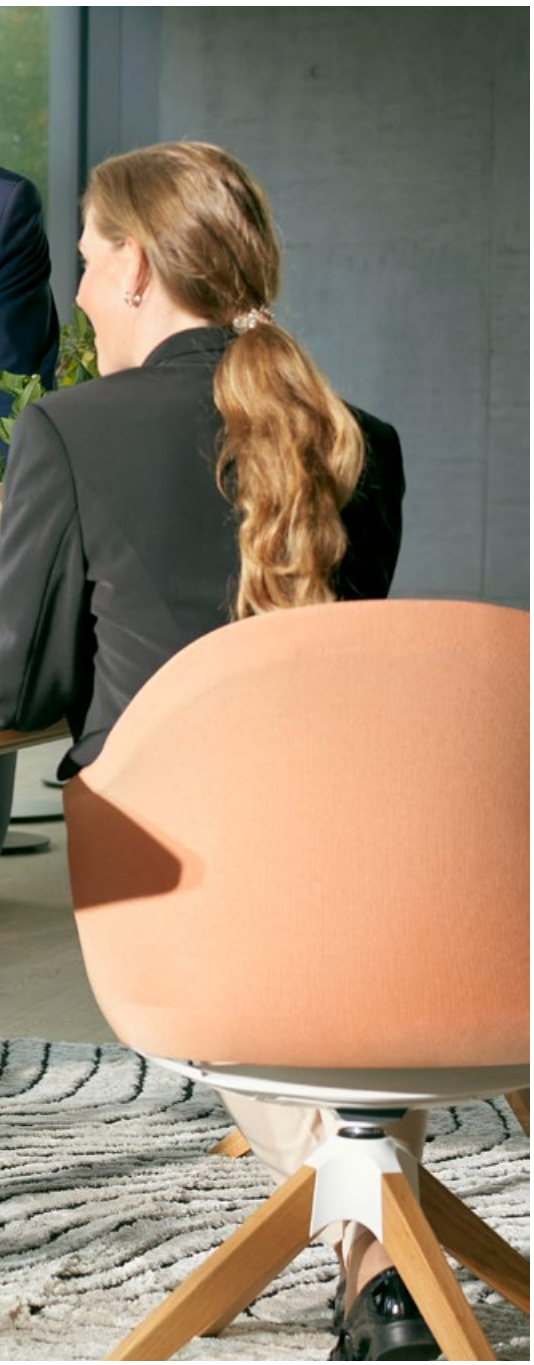
The airy knitted membrane adapts perfectly

96 % of respondents rated the **design** of the working environment as **very important***

*Source: Sedus INSIGHTS N°10

Certification for se:flair

GREENGUARD



se:flair

Cosy in the office, chic at home

The office is more diverse than ever: Touchdown workstations, workshop areas, lounge areas, conference rooms and much more define the spaces available. Furthermore, concepts such as hybrid working and the home office have conquered the world of work. The desire for more cosiness at work is very important. se:flair makes it possible: The chair that unites cosiness, comfort and function.

5-star base
with castors

4-star base
with glides

4 legs
wooden frame

FORM AND FUNCTION

Perfectly adapts – to the body and the environment

With se:flair, the office gets a swivel chair that bridges the gap between a classic office chair and a cosy shell chair. Compact, cosy and with that certain something, it is suitable for a wide variety of work settings. The high-quality knitted membrane in the back and the comfortable seat upholstery ensure the best comfort. The “Kinetic-Swing” mechanism, the opening angle as well as integrated lumbar support complete this feel-good chair.

se:flair unites the ergonomic aspects of a swivel chair with the comfortable look of a shell chair

With se:flair, the office feels like home due to its fabric surfaces and cosy appearance

5-star plastic base with castors

4-star aluminium base with glides

FORM AND FUNCTION

Simply inviting

Not all work is the same. Requirements, needs and wishes determine the working style and place. No problem for se:flair: It cuts a fine figure at the office, in the conference room and in the home office alike. With its comfortable appearance, it also creates a cosy atmosphere and feel-good moments.

Office

Home office

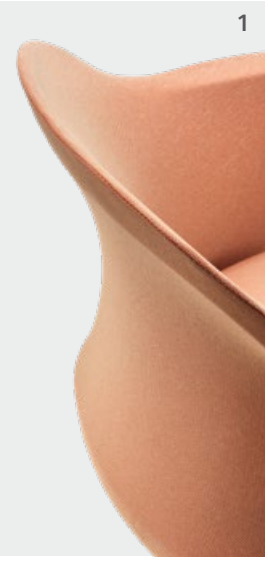
At home/conference room

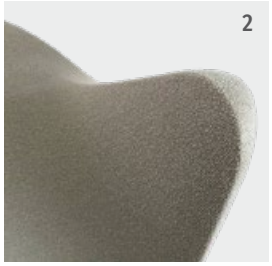
Four-leg with wooden frame

OPTIONS AND ACCESSORIES

Design meets function

Looks the part and boasts numerous functions: se:flair offers an exceptionally comfortable sitting experience.





1. The knitted membrane for the back perfectly adapts to individual movements and sitting positions. It is also breathable and air-permeable, thus preventing heat accumulation on the back and at pressure points

2. The backrest and seat upholstery are also available as a bouclé membrane in five colours. Bouclé is a particularly tactile and stylish material with a characteristic, textured surface that conveys depth and character.

3. The armrests are integrated in the rest frame under the knitted membrane. This creates the overall look of the cosy shell chair

4. For a monochrome appearance, the seat upholstery can be chosen in the same colour as the backrest with a membrane cover. The backrest and seat upholstery can also be configured in different colours to create a two-tone look

5. The easy-to-use lever for height adjustment is located on the side under the seat

6. The wooden frame is connected to the seat shell with an aluminium knot. The colour corresponds to the model colour

7. For chairs with the 5-star plastic base, the frame colour (black or clear white) determines the colour of the castors

VARIATION AND DIVERSITY

Monochrome or mixed?

Whether with a monochrome, subtle appearance or as a colourful accent at the workplace, se:flair can be configured to suit any environment thanks to various frame and colour variants. This allows for easy creation of individual styles and modern cosiness.

Back with membrane

Membrane: available in 5 different colours

Membrane in bouclé look: available in 5 different colours

Seat upholstery with membrane or fabric cover

Monochrome: membrane available in 5 different colours

Monochrome: membrane in bouclé look available in 5 different colours

Multicoloured: Fabric cover available from the Sedus fabric collections

5-star plastic base with castors

Black

Clear white

The colour of the castors matches the star base: black or clear white

4-star aluminium base with glides

Black

Clear white

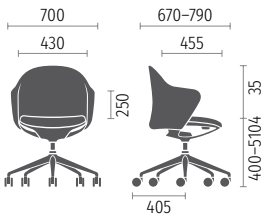
Four-leg with wooden frame

Natural beech

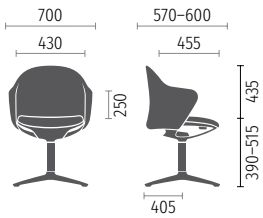
Black beech

Ash on natural oak, stained

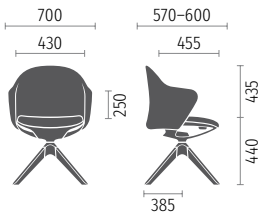
Technical parts, such as height adjustment and locking mechanism, always in basalt grey



5-star base with castors



4-star base with glides



Four-legged, wood

For a harmonious overall appearance

A harmonious working environment contributes significantly to well-being and productivity. Well-conceived furnishings, pleasant fabric and material combinations as well as the choice of colour accents are key factors for achieving this goal. Whether Smart Balance, Soft Being, Urban Living or Multi Creation – se:flair can easily be adapted to any of these colour schemes.

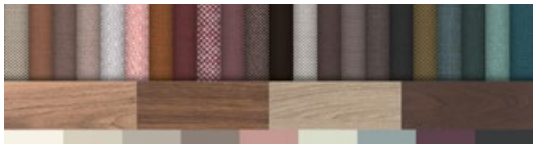
The colour scheme corresponds to Sedus Soft Being

Smart Balance

light, reduced, calm, structured, functional, technical

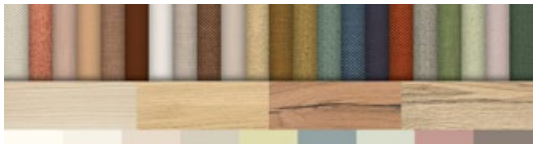
Urban Living

comfortable, respectable, elegant, urban, intense, timeless



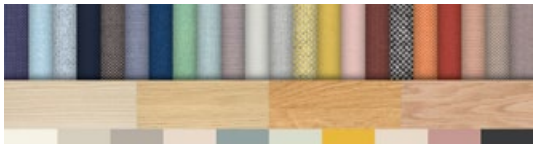
Soft Being

gentle, calm, balanced, natural, inviting, regenerative



Multi Creation

motivating, inspiring, creative, dynamic, active, open, free



SEDUS CONTACT DETAILS

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- Austria: Vienna
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- Germany: Berlin, Dogern, Düsseldorf, Geseke, Hamburg, Munich, Rhine-Main
- Italy: Cadorago
- Netherlands: Zoetermeer
- Spain: Madrid
- Switzerland: Rickenbach
- United Arab Emirates: Dubai
- United Kingdom: London

Would you like to learn, read and see more about Sedus?
Visit us on our social media channels!

“*se:flair*

is the perfect symbiosis of comfort and cosiness. Functional, dynamic and in harmony with any working environment.”

Sedus Design Team

05.2025 | 84.0533.212 | Subject to changes

www.sedus.com