

## **CORPORATE PRINCIPLES**

### **SEDUS STOLL AG AND SEDUS SYSTEMS GMBH**

#### **01 THE GOAL IS MOVEMENT.**

The world of work is changing – and with it the responsibilities of office furniture manufacturers. Sedus is stepping into the future together with its customers and partners, by not only recognising changes but actively shaping them – with innovations, both large and small. At Sedus we do more than just encourage physical and mental movement in daily office life; we embody movement.

#### **02 CREATING PROXIMITY TO THE CUSTOMER.**

Sedus is a brand that also moves people emotionally. By ensuring that our customers feel fully understood and respected, and through everyone at Sedus striving to fulfil customers' needs and wishes. With this philosophy, Sedus products and services create real everyday benefits.

#### **03 INNOVATION THROUGH MOTIVATION.**

An environment where knowledge is shared and multiplied with a clear purpose creates an inspiring interplay of motivation and innovation. This fosters the skills needed to deliver “productive well-being” in a world of ever new possibilities, both within and outside the company. Achieving this depends on all our staff being part of the company's success.

#### **04 QUALITY IN EVERY DETAIL.**

Millions of our products are in daily use. The responsibility this brings is an extra motivation for us to ensure we achieve excellence – at each and every level. Our process-driven management system enables the optimal combination of quality and efficiency, allowing us to inspire our customers in many different ways.

#### **05 ACTING SUSTAINABLY.**

Many talk about it – we act on it. Our certifications demonstrate that sustainability is part and parcel of our corporate culture. This means we take account of both direct and indirect environmental requirements beyond our corporate boundaries. The durability of our products, the use of environmentally friendly materials, and minimising emissions are some of our key principles.

## **06 NETWORKING SUCCESSFULLY.**

For an idea to really take off, it needs everyone to buy into it. In Sedus's network of relationships, this means not only our staff and dealers, but also our suppliers. We therefore select our suppliers very carefully. Together, we can turn our concept of innovative office furniture and our belief in sustainability into a reality.

## **07 ENSURING INDEPENDENCE.**

A careful eye on the future plus a strong financial footing are key to securing our existence and growth, our corporate flexibility and our independence long-term.

## **08 CREATING TRUST THROUGH RELIABILITY.**

We do what we say, and we say what we do. In everything we do, we keep the future and a clear purpose in mind, make the most of opportunities, and avoid risks for our customers and staff, and for the company and the environment. This creates trust and loyalty – the hardest currency of all.

## **09 SOCIAL RESPONSIBILITY.**

Sedus assumes social responsibility both internally and externally. This includes extensive employee health and wellness initiatives and cultural events. The company's main shareholders, two non-profit foundations, support this approach with their own projects both within Germany and abroad.

## **10 PLAYING OUR PART IN SOCIETY.**

Sedus always acts fairly and responsibly. We are committed to supporting both the development of the individual and the functioning of society as a whole. Operating a globally successful business requires us to adhere to the relevant laws and mandatory obligations. We are committed to the principles of the United Nations Global Compact and support fundamental values regarding human rights, labour standards, the environment and anti-corruption.

*Dogern, January 2023  
The Board of Directors*



*Daniel Kittner*



*Cornel Spohn*